



Press release from the Nature Publishing Group
For immediate release

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***Naturejobs* unveils category-killer website for scientific recruiters and jobseekers.**

The world's best online scientific careers magazine just gets even better. In a continued effort to improve its service, *Naturejobs* launches a totally new online 'scientific careers magazine' from June 16 2005. This comes a week after *Naturejobs* earned the prestigious *Editor & Publisher* and *Mediaweek's* EPpy Award for Best Internet Classified Service. The awards honor the best sites associated with the media. *Naturejobs* beat a strong field, including finalist runner-ups from the *Boston Globe* and *Apartments.com*. Other category winners included the *NYTimes.com*, *MSNBC.com*, *Slate Magazine* and others.

The focus of the new *naturejobs.com*, *The Online Career Magazine for Scientists*, will be to offer jobseekers from across the boundaries of discipline, geography and level a complete careers portal for scientific career news and information plus the most complete choices of the best jobs in science.

Those that love the long-standing features of the *Naturejobs* web site (such as the weekly must-read Prospects article, a section focusing on big science news and immediate career impacts) shouldn't worry. Most of the cornerstone sections will be incorporated into this new site.

"We understand that career management is a hugely important issue and even more so among scientists. A huge commitment in the number years of formal education, thesis work, training time as a postdoc are spent getting one's credentials in order", claimed Ben Crowe, the Publisher of *Naturejobs*. "A job for life is a relic of the 20th century. From recent focus groups and talking to students and researchers at our career fairs we determined that very little career management support is offered to scientists in the educational phases and little, if any, after."

Naturejobs' mission is to fill these gaps and demand answers to all the big career issues in science: Where is government money going? What new centres or initiatives are underway? After 2 years as a postdoc on one problem, what skills do you need to work in an emerging field?

New elements of *naturejobs.com*

Naturejobs is offering this new web site after careful deliberation and analysis. It is clear to *Naturejobs* that the following new and improved elements are paramount to jobseekers:

- Fast, easy job searching, with an increasing breadth and depth of jobs.
- 600+ news articles and in-depth reports on scientific career issues, available FREE. No memberships, affiliations or subscriptions necessary.
- More ways to participate and interact with other jobseekers. User polls take the pulse and display the results of the *Naturejobs* users. Forums on career-related issues and questions will appear soon. A 'Careers Expert' will be online to take your queries and post their advice on important issues.
- 'Hires & Fires' section posting news on major reorganizations, and new facilities opening up.
- Finding out what other jobseekers are reading and keeping track of top job searches or scientific articles read around *Naturejobs*.
- Graduate or student? A life scientist? A physical scientist, perhaps? *Naturejobs* has content, tools, links and information specifically for you.
- Paid what you're worth? Salary differentials from across the industry – compiled and ranked so you're not short-changed.
- New 'Spotlights and Regions' section with an interactive map. Here you can click on the part of the world you may be moving to and browse all the articles, jobs and more in that region. Get the insight, then pack your bags.

More for advertisers and recruiters too

Advertisers and Recruiters don't go unnoticed in the redesign. Come to our 'Advertisers and Recruiters' home page to learn more, whether it is advice on writing a good recruitment advertisement or interaction with other recruiters on our Forums.

Not that *Naturejobs* doesn't already deliver value to advertisers. It has by far the highest traffic (1.7 million page views month, and 445,000 unique users) of any science job board, and offers its groundbreaking *Naturejobs* Job Matching service that carefully matches jobs from *Naturejobs* to pages of relevant *Nature* content, essentially capturing 33 million page views per month. With the new *Naturejobs* we are certain more people will come for longer visits and become advocates of the site.

www.naturejobs.com
www.eppyawards.com

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